



Regulatory Story

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Company [Zytronic PLC](#)
TIDM ZYT
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ZYTRONIC PLC
("Zytronic")

Trading Update

The Board is pleased to announce that the increased sales of larger touch products and the significant improvement in margins reported upon at the time of the Interim results, on 13 May 2014, have continued further into the second half of the financial year.

Group revenue is currently around 8 per cent. above the corresponding period last year, and the Board now expects pre-tax profit for the full year to be significantly above the market consensus.

A further update is expected at the time of the full year results announcement, which is anticipated to be in December 2014.



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Notes to Editors

Zytronic is the developer and manufacturer of a unique range of internationally award-winning touch sensor products.

These products employ an embedded sensing element and are based around projected capacitive technology ("PCT"[™]) sensing. PCT offers significant durability, environmental stability and optical enhancement benefits to system designers of touch interactive, industrial, self-service and public access equipment.

During 2012, Zytronic developed new know-how to create mutual projected capacitive technology ("MPCT"[™]) which enables multi-user and multi-touch touch sensing in ultra-large form factor sizes up to 84".

Operating from three modern factories near Newcastle-upon-Tyne in the United Kingdom, Zytronic assembles touch sensors using special glass and plastic materials, in environmentally controlled clean rooms.

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