



RNS Number : 8282B

Zytronic PLC

04 February 2020

## **ZYTRONIC PLC**

("Zytronic" or the "Company")

### **AGM Trading Update**

The Board provides the following trading update ahead of the AGM being held at 9.30 a.m. today.

We explained at the time of our Preliminary announcement in December, that based on current trading we were cautious about the short term. The position is unchanged as revenues during December and January have continued to be considerably behind last year, however, on a more positive note the order intake during January has shown a significant increase. These orders are not likely to benefit the first half results but are an encouraging sign of the prospects for an improvement in the second half that we were expecting and is normally the case.

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### **Notes to Editors**

Zytronic is a world renowned developer and manufacturer of a unique range of internationally award winning optically transparent interactive touch sensor overlay products for use with electronic displays in industrial, self-service and public access equipment.

Zytronic's products employ a sensing solution that is readily configurable and is embedded in a laminate core which offers significant durability, environmental stability and optical enhancement benefits to system designers specific requirements.



Zytronic has continually developed process and technological know-how and IP since the late 1990's around two sensing methodologies; the first being single touch self-capacitive which Zytronic markets as PCT™ ("Projected Capacitive Technology") and the second being multi-touch, multi-user mutual-capacitive which Zytronic markets as MPCT™ ("Mutual Projected Capacitive Technology"), in which Zytronic holds eight granted patents.

Operating from a single site near Newcastle-upon-Tyne in the United Kingdom, Zytronic is relatively unique in the touch eco-system as it offers a complete one-stop solution from processing internally the form and factor of the glass substrates, assembles their touch overlay products to customers specific requirements, in environmentally controlled cleanrooms and develops the bespoke firmware, software and electronic hardware to link the interactive overlays to customer's integrated systems and products.

Further information for investors can be found on the Company's corporate website, [www.zytronicplc.com](http://www.zytronicplc.com), and additional information on the Company's technology and products is available at [www.zytronic.co.uk](http://www.zytronic.co.uk).